CODELLO

THE happiness BRAND

Hello!

THE *happiness* BRAND

It's Spring / Summer 2017 and change is in the air.
CODELLO celebrates happy moments, easy style and fresh ideas.
We show you a new perspective on fashion that's focused on personal style.
Your style. We want to make you happy!

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REASONS WHY

CODELLO stands for HAPPINESS – which we want to spread with our products, stories and ideas. And we want our partners to become part of the happiness experience. What can you expect from us?

For early and easy planning, we offer you only one collection for the season instead of two separated collections.

We adapted themes, colours and qualities to delivery times and market demands.

We increased the natural fibres up to over 90%.

Discover cool collaborations with the Peanuts and Disney.

We offer a trend-oriented, small Flash Collection in October.

We refocused on the Happiness Brand CODELLO.

CODELLO steht für HAPPINESS – die wollen wir mit unseren Produkten, Geschichten und Ideen verbreiten. Das Gefühl von Glück und Freude wollen wir auch mit unseren Partnern teilen. Was können Sie von uns erwarten?

Die bisher zwei Sommerkollektionen werden zukünftig in einer Kollektion zusammengefasst. So kann man sich bereits zu Orderbeginn einen Überblick über die gesamte Saison verschaffen.

Wir haben die Themen, Farben und Qualitäten an den Zeitpunkt der Einlieferung und der tatsächlichen Nachfrage angepasst.

Wir haben den Naturfaseranteil auf über 90% erhöht.

Endecken Sie tolle Kollaborationen mit den Peanuts und Disney.

Wir bieten eine kleine, themenbezogene und marktnahe Flash-Kollektion zum zweiten Vorordertermin im Oktober an.

Wir haben die Happiness Brand CODELLO repositioniert.

ITALY = GOOD TASTE , HAPPY PEOPLE
AND LOTS OF LOVE FOR COLOURS.

WHO WE ARE

In the 1920s founder Rinaldo Codello came from Italy to Munich

To this day, CODELLO's distinctive patterns are a hallmark of the family business.

He combined the traditional Italian art of printing cloth with new ideas and inspiration he had gathered on his travels

In the 1980's the company was transferred to the Schnabl family and is now located in Irrsing am Ammersee.

LOVE ITALY

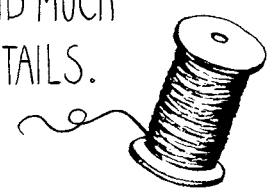
CODELLO PREMIUM

D12 DELIVERY DATE 15.11.2016

silk square 71122802, € 129,95 | cashmere hat 71127802, € 59,95 | modal square 71124801, € 129,95

cashmere triangle 71127801, € 129,95

PURE HAPPINESS AND UNIQUE QUALITY.
HANDMADE WITH GREAT CARE AND MUCH
LOVE FOR COLOURS, PRINTS AND DETAILS.



HIGHEST QUALITY
we only use the finest bottom hair of the Mongolian cashmere goat.

FINEST CASHMERE

we love!

ONE SCARF
= 2-3 GOATS

The cashmere hair is brushed and washed in several elaborate steps
SOFT & SHINY

Most luxurious textile in the world. ♡♡

triangle 71127801, € 129,95

71123804, 58% viscose 30% modal 12% linen, € 99,95

71122801, 100% silk twill, € 129,95

71121609, 100% leather with silk band, € 139,95

71127807, 60% cotton 20% viscose 15% polyamid, € 199,50

HAPPINESS IS A JOURNEY.
NOT A DESTINATION.

silk square 71122901, € 79,95 | luggage tag 71121610, € 19,95

PEANUTS LOVE THE WORLD

D12 DELIVERY DATE 15.11.2016

silk square 71122901, € 79,95 | luggage tag 71121610, € 19,95 | canvas clutch 71121608, € 39,95 |

71123805, 85% polyester 15% cotton, € 49,95

71123802, 100% viscose, € 79,95

71121607, 100% cotton, € 79,95

SUMMER ESSENTIALS

D01 DELIVERY DATE 15.12.2016

COLORS will change
YOUR LIFE.

71019701, 80% cotton 20% viscose, € 59,95

71010002, 77% viscose 23% polyester, € 39,95

71010002, 77% viscose 23% polyester, € 39,95

71015805, 95% cotton 5% metallic yarn, € 49,95

71019703, 100% viscose, € 69,95

71010002, 77% viscose 23% polyester, € 39,95

71010002, 77% viscose 23% polyester, € 39,95

modal / cotton scarf 71014808, € 59,95

DREAMLANDS

D01 DELIVERY DATE 15.12.2016

71012902, 100% silk twill, € 79,95

71014801, 100% cotton, € 79,95

71012002, 100% silk twill, € 39,95

71019803, 50% ramie 30% polyacrylic 20% viscose, € 69,95

71016804, 100% modal, €79,95

71011604, 100% cotton canvas, € 29,95

71014806, 77% cotton 16% silk 7% polyster, € 99,95

71013801, 100% viscose, € 69,95

cotton / silk happy icon selection 71014897, € 59,95

HAPPY EDITION

D01 DELIVERY DATE 15.12.2016

LOVE IS THE KEY THAT OPENS
THE GATES OF HAPPINESS.

71011199, 100% canvas polyurethane, € 12,95

71011607, 100% plastic, € 19,95

71014815, 100% modal, € 79,95

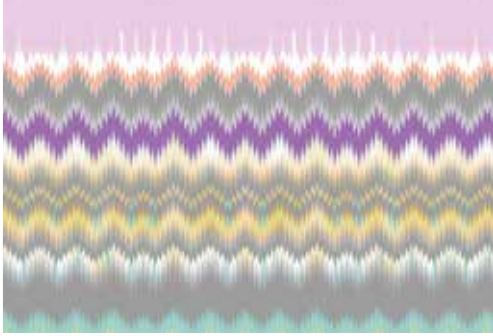
71011610, 100% cotton canvas, € 25,95
71011699, patches, € 5,95

Colour me happy!

Love is in the air.

laser cut cape 71029804, € 59,95

cross body bag 71021605, € 39,95



BATIK FESTIVAL

D02 DELIVERY DATE 15.01.2017

BE WILD.
BE HAPPY.
BE FREE.

71029802, 100% polyester, € 49,95

71024806, 100% modal, € 59,95

71021801, 100% cotton canvas, € 39,95

71023502, 85% polyester 15% cotton, € 29,95

71024818, 50% cotton 50% modal, € 79,95

71024701, 65% polyester 35% viscose, € 39,95

71021607, 100% cotton canvas, € 29,95

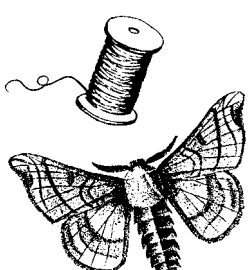
PURE SILK

The CODELLO silk carré is designed in our headquarter in Shining → with LOTS OF LOVE FOR COLOURS & DETAILS

100% NATURAL PRODUCT

3000 B.C. the cocoon of a silkworm falls into the teacup of a Chinese princess and she discovers the shiny wearable fibre.

the edges are rolled by hand



produced and traditionally woven in China

the 12mm silk-twill carré is screen-printed by hand with up to 16 colours.

silk carré 71022902, € 79,95

UNIQUE QUALITY
PURE HAPPINESS

71022003, € silk twill, € 39,95

71022901, 100% silk twill, € 79,95

71022004, 100% silk twill, € 29,95

71022702, 100% silk ponge, € 59,95

71022502, 100% silk ponge, € 49,95

71022505, 100% silk ponge, € 49,95

71022001, 100% silk twill, € 39,95

71022503, 100% silk ponge, € 59,95

silk carré 71032901, € 79,95 | hat 71031502, € 39,95 | silk neckerchief 71032001, € 39,95 | loop 71034702, € 39,95

SALT IN THE AIR,
SAND IN MY HAIR.

AHOI SAILOR!

D03 DELIVERY DATE 15.02.2017

71039704, 100% polyacrylic, € 59,95

71034804, 85% polyester 15% cotton, € 49,95

71032701, 100% silk ponge, € 39,95

71035706, 100% polyester, € 25,95

71034809, 100% cotton, € 49,95

71034808, 100% cotton, € 79,95

71039705, 100% cotton, € 69,95

WHY BLUE ?? IT'S THE NEW BLACK!

HAPPINESS IS MICKEY: SMILE FROM EAR TO EAR

denim clutch 71031606, € 39,95

71033501, 85% polyester 15% cotton, € 39,95

71031608, 100% cotton canvas, € 79,95

71031609, 100% cotton canvas, € 59,95

71034815, 100% cotton, € 59,95

LOVE IS LIKE A PINEAPPLE,
SWEET AND UNDEFINABLE.

cotton scarf 71044703, € 39,95

BAHAMAS BEACH

D04 DELIVERY DATE 15.03.2017

hat 71041501, € 39,95 | tropical scarf 71044705, € 79,95 | flipflops 71041301, € 29,95

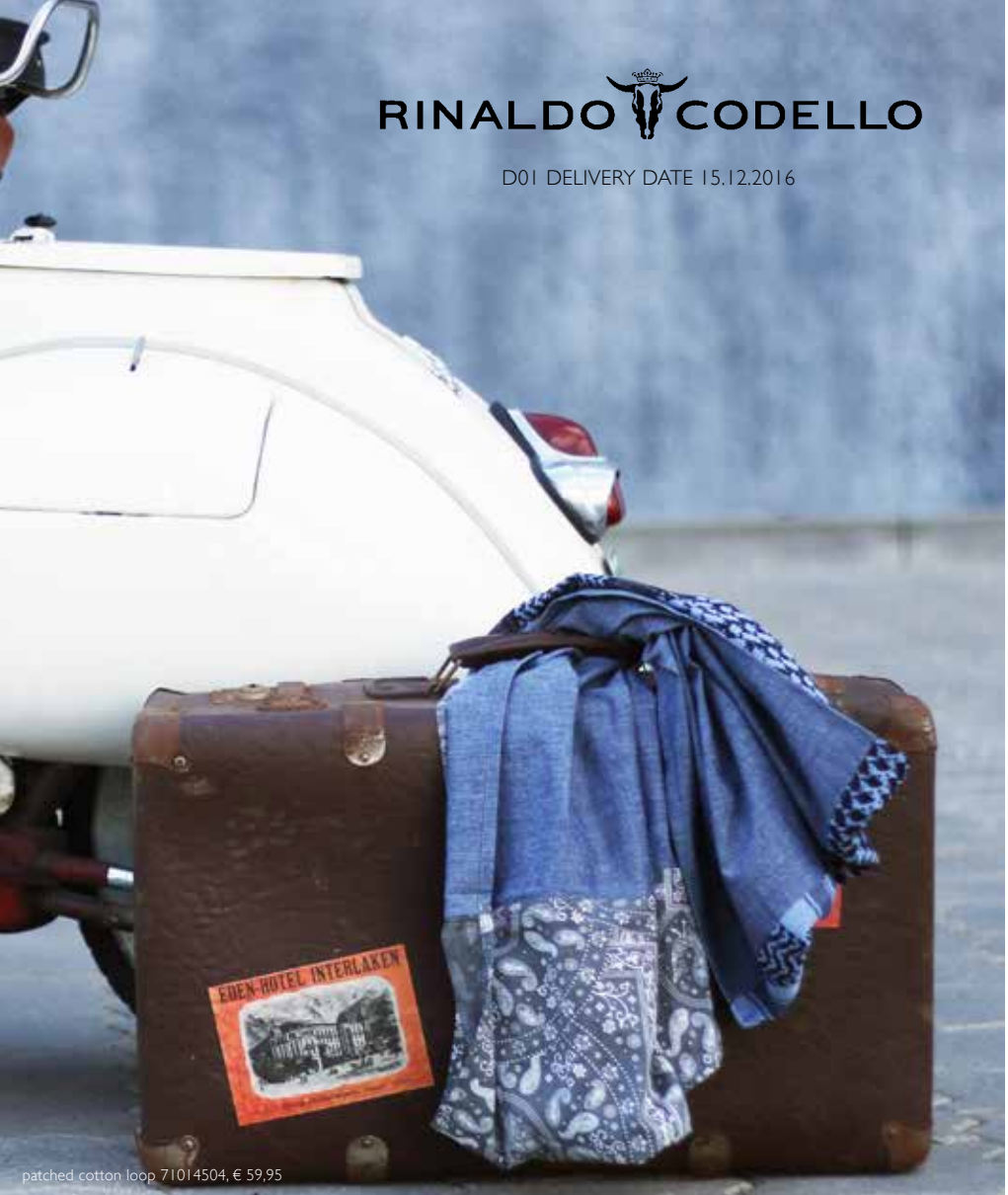
71042502, 100% cilk ponge, € 49,95

71049801, 100% viscose, € 59,95

71041608, 100% cotton canvas, € 49,95

RINALDO CODELLO

D01 DELIVERY DATE 15.12.2016



patched cotton loop 71014504, € 59,95

weekender 71011602, € 59,95

LIFE WAS MEANT FOR GOOD FRIENDS, AMAZING THINGS AND GREAT ADVENTURES.

cotton / silk scarf 71014898, € 29,95

71016604, 99% cotton 1% polyester, € 49,95

LET THE SEA
SET YOU FREE

71014511, 100% linen, € 49,95

71015803, 100% cotton, € 39,95

24/7

www.codello-b2b.com

Visit us at the following fairs:

CPD **Düsseldorf** | 22.07. - 25.07.2016
Pure **London** | 24.07. - 26.07.2016
WoMen **Munich** | 06.08. - 09.08.2016

Order D12 - D02: 15.07. - 16.09.2016
Order D03 - D05: 15.07. - 15.11.2016

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PURE HAPPINESS
AND UNIQUE QUALITY.
HANDMADE WITH LOTS OF
LOVE AND PASSION FOR
COLORS, PRINTS & DETAILS.

BE PART OF OUR HAPPINESS!

FOLLOW US:

CODELLO

THE happiness BRAND